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Analyst Value Forum

What is the Analyst Value Forum?

The Analyst Value Forum is a great annual event which offers you the opportunity to meet a global selection of leading technology industry professionals from all around the world.

Analyst Relations managers, market intelligence professionals, and technology leaders have unique conversations at the Forum.

We create a space where analysts, providers and buyers can come together, share their experiences and focus the conversation on topics that matter the most to them.

You will spend two intense days in a world-class city and learn from the analysts, their clients' experiences, and their way of thinking.

We provide workshops, panels, and speakers who outline the key challenges that professionals are struggling with today. They also talk about options and solutions that the world's leading analyst teams have found to drive success and to defend and extend support for analyst relations in their organizations.

ANALYST VALUE FORUM

Your Benefits

What insights will you gain?

- Getting unique insights from analyst firms

- Direct communication with other users

- Making new and valuable business contacts

- Spending a great time in a in a world-class location

- First look at results from the new Analyst Value Survey

How does the Analyst Value Forum work?

Because our event is sponsored by innovative analyst firms around the world, we are able to invite users of analyst services for free.

Take part in our next event in 2016!

Our Forum in Somerset House, London, 2013

To sign up, visit:
http://analystvalueforum.com/

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About Kea Company

We are a global advisory firm delivering influencer relations and strategic guidance for providers of high tech products and services. Our professionals gained their industry insights through years of experience as influencer relations professionals, IT industry analysts and business executives. Whether you are a well-established vendor, or an emerging yet ambitious - technology provider, we can handle your influencer relations requirements.

Our company is founded and managed by people with unequalled knowledge of the inner workings and processes in global research firms like Gartner, Ovum, IDC and Forrester. We have comprehensive, hands-on experience with analyst relations from multiple perspectives.

We can demonstrate a proven track record...

... as associates within several renowned analyst firms

... as marketing and AR managers at several successful technology providers

... as IT and business managers at large enterprise organizations

... as authors of research papers on AR and two bestseller books: *"Win Them Over"* by Dr. Efrem Mallach and *"Industry Analyst Relations – an extension to PR"* by Duncan Chapple.

Our team knows, like no other, why tech providers succeed in their Analyst Relations efforts.

We help our customers do it right.

Contact us now

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Twitter: @keacompany

LinkedIn: Analyst Relations Forum

Blog: influencerrelations.com